

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

TO: General Managers & Department Heads

www.iowabroadcasters.com

9-21-07

BY OCTOBER 1...

All Iowa Commercial Stations... must file a **Biennial Ownership Report the FCC form 323** and fee of \$60 must be paid for each station reported on Form 323. All Iowa Noncommercial Stations... must file a **Biennial Ownership Report on the FCC form 323-E**. Noncommercial stations do not have to pay a filing fee. Class A and Low Power TV stations are not required to file ownership reports. FCC Form 323 Ownership Report, and the Form 323-E, must be filed with the FCC electronically. Accordingly, the report must be prepared and submitted through the FCC's CDBS filing system, which can be accessed at: www.fcc.gov/mb/cdbs.html. If there have been no changes in the station's ownership since the last biennial Ownership Report, the station must still file a new report; however, the CDBS filing system allows you to utilize information from a prior electronic ownership report, which should simplify completion of the new form. If you do not already have a CDBS filing account, you can create one by following the directions at the FCC's website. In addition to the CDBS account number and password, you will also need the licensee's FCC Registration Number (FRN) and password when you are ready to submit the Form. Once the report has been filed, commercial stations must submit the FCC filing fee, which is **\$60.00 per call sign**. The fee can either be paid electronically via credit card, or in paper with a check payable to the FCC. IBA dues paying members needing more information about the FCC's Ownership Rules and Ownership Report filing, can contact David Oxenford at the IBA Washington Legal Hotline [202-973-4256](tel:202-973-4256). Ownership reports are filed every other year.

All Iowa Stations ... October 1, 2007 marks the deadline for Nonexempt SEUs to (i) place their next Annual EEO Public File Report in the public inspection files of all stations comprising the SEU, and (ii) posting the Report on the websites, if any, of those stations. "Nonexempt SEUs" - Station Employment Units (SEUs) with five or more full-time employees.

NCSA PROGRAM – THE LIFEBLOOD OF YOUR ASSOCIATION

What are NCSAs? The Non-Commercial Sustaining Announcement or NCSA Program is a two fold initiative. By contracting with state/government agencies and non profit organizations to air specially prepared announcements, IBA helps disseminate to stations and encourage airtime for important public messages. By doing so, IBA and Iowa stations broadcast important information. Budgetary constraints may not otherwise permit such organizations to use the electronic media. It is also through this program that IBA receives funding necessary to provide member services and resources. NCSAs are essential to the operation of all 50 state broadcaster associations. This essential program not only helps keep membership dues low but by airing NCSA announcements you ensure that your association can provide: (1) Two FREE - in state and federal - Legal Hotlines; (2) An affordable FCC Alternative Inspection Program; (3) An on line Job Bank and other resources found at www.iowabroadcasters.com; (4) Educational and Training Seminars; (5) A Scholarship program for future broadcasters; (6) Advocacy and other grassroots legislative efforts both in Iowa and Washington and (7) Important industry information that affects your station. We respect your station's inventory so we are careful not to ask you to air more than one NCSA campaign at a time. Please consider the IBA resources that you benefit from. We urge your participation in the NCSA program ... your on going support is needed and helps keep IBA healthy and strong! If you have any questions about the IBA/NCSA program, contact NCSA Coordinator, Mark Osmundson at 641-752-4122.

IOWA GOVERNMENT AND ACCESS TO INFORMATION

The Iowa Freedom of Information Council will celebrate its 30th anniversary and passage of the open meetings law at its annual meeting on **Friday, Sept. 28**. The meeting will be held at the Iowa State Historical Building, 600 E. Locust St. in Des Moines. It will begin with lunch at noon and the cost is \$15 which includes annual FOI membership. A panel will discuss the history of the open meetings law and current state of openness in Iowa today. The discussion will be moderated by David Busiek, KCCI-TV news director and will include Dr. Herb Strentz, former executive secretary of the Iowa FOI Council; attorney Keith Luchtel, longtime lobbyist for the IBA and Iowa newspaper association; Lee Rood, investigative reporter, and Sen. Michael Connelly, co-chair of an interim Legislative committee currently examining the state's FOI laws. For more information or to register for the lunch, call Kathleen Richardson at 515-271-2295 or e-mail Kathleen.Richardson@drake.edu. Please encourage your news staff to attend!

REPORTING PIRATES

The FCC's Enforcement Bureau has established a website for pirate radio complaints at <http://www.fcc.gov/eb/PIRIX/>. Broadcasters may begin to use the website providing the FCC with information regarding the operations of unauthorized "pirate" radio stations. The website is still in the testing phase; therefore your use is extremely important in determining its overall utility as an enforcement tool and its ease of use. A link to this FCC site can also be found on the IBA web site at www.iowabroadcasters.com.

LUC REMINDER...

Lowest Unit Charge for the January 14, 2008 Caucuses - begins **November 30, 2007**.