

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

TO: All General Managers & Department Heads

www.iowabroadcasters.com

7-18-08

LOWEST UNIT RATE REMINDER

The Lowest Unit Rate period for the November 4th General Election begins **September 5th**.

2008/09 IBA BOARD OF DIRECTORS

Rick Sellers, KMRY, Cedar Rapids was reelected IBA President for 2008/09. Joel McCrea, WHO/Clear Channel, Des Moines- Vice President and John Phelan, KCRG-TV in Cedar Rapids- Treasurer. Directors include; Carol Kuster, KWBG, Boone; Dave Putnam, KICD AM/FM/KLLT-FM, Spencer and Dianne Little, KYOU-TV, Ottumwa. Immediate Past President - Steve Martinson, KIMT-TV, Mason City and Past-Past President, Jim Field, KJAN, Atlantic.

DIANNE LITTLE ELECTED TO BOARD

Dianne Little, General Manager, KYOU-TV in Ottumwa has been elected to a three-year Director's term on the IBA Board of Directors for 2008/09. Dianne has been with KYOU for 14 years. Welcome aboard Dianne.

2008 IBA AWARDS PRESENTED

Ray Cole, President & General Manager of WOI-TV, Des Moines was presented with the 2008 IBA Broadcaster of the Year Award during the IBA Awards Luncheon, held June 12 in West Des Moines. Cole, who serves as President & COO of Citadel Communications Co., Ltd., celebrates nearly 30 years in Iowa broadcasting. Since 1998, he has overseen four television stations – three in Iowa; WOI-Des Moines, WHBF-Quad Cities, KCAU-Sioux City and KLKN in Lincoln, NE. Cole is currently a member of the Nielsen Media Research Client Advisory Committee, has served as Chairman of the Board of Governors of the ABC Television Affiliates Association and most recently was appointed to the NAB TV Board. The 2008 IBA Hall of Fame Award was presented to **Dottie Ray** of Iowa City. For more than half a century Dottie has broadcast her own community radio program, "The Dottie Ray Show" each weekday morning on KXIC in Iowa City., and for more than 30 years has broadcast University of Iowa commencement exercises on WSUI. Dottie was inducted into the 2008 Hall of Fame, honoring her many years of service to Iowa broadcasting.

IOWA STATIONS NAMED MARCONI FINALISTS

Reflecting the quality of Iowa broadcasting, KSTZ-FM/ Saga Communications, Des Moines and KXNO-AM/Clear Channel, Des Moines have been selected as finalists for a **2008 NAB Marconi Radio Award**. KSTZ-FM has been nominated as Medium Market Station of the Year and AC Station of the Year. KXNO has been nominated Sports Station of the Year. The Marconi is one of the most prestigious awards in the radio industry...Winners will be announced at the NAB Radio Show in Austin on September 18.

REMEMBER! 2008 INSPECTION DEADLINE EXTENDED

Due to the flooding, the start of the 2008 IBA Alternative FCC Inspection Program has been delayed and the deadline for sign up extended. Originally the 2008 IBA Alternative FCC Inspections were set to begin in August, however to allow for things to get back to some sense of normalcy, the deadline for sign-up has been extended to September 1, with Inspections now slated to begin in October. The FCC granted our request and given permission for a 6-month extension of the current Alternative Inspection Compliance Certificates being held by Iowa broadcast stations. Currently held certificates will now expire 6 months after the stated 2008 expiration date. All other terms and conditions of the Alternative Inspection Program will continue in force. A complete inspection schedule will be finalized by Inspector Benner after September 1, and will be available in the IBA office 2-weeks prior to the start of the October inspection tour. All stations will be notified at least 7-days in advance as to the date and time of their scheduled inspection(s). Feel free to contact the IBA office if you have any questions. Reminder....this will be the only round of inspections this year- your only opportunity for inspection. After this fall, IBA Alternative Inspections will not be offered again until 2011.

FCC ACTIONS

A Texas radio station fined \$8,000 for **Failure to Maintain a Main Studio & Operation Above Authorized Power Level**; An Arizona station was fined \$6,400 for **EAS Violation**-failing to maintain operational EAS equipment; and a Hawaii radio station fined \$10,000 for **Violating Radio Frequency Radiation Limits**. This according to the June edition of the *FCC Enforcement Monitor*, a publication of the Washington law firm, Pillsbury, Winthrop, Shaw Pittman, LLP, tracking the latest FCC enforcement actions taken around the country. Also, the FCC recently expanded its penalties for the Unauthorized Broadcast of Telephone Conversations. The FCC does not permit telephone conversations to be broadcast without the knowledge and consent of all parties. An exception is where the parties may be presumed from the circumstances to be aware (or are actually aware) that at least part of a conversation is likely to be aired...as during a call-in discussion program. The Commission's ruling arose as a result of a fine levied against a North Dakota AM station that aired a voicemail left on the private cell phone of the host of an on-air discussion show

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"Radio and television stations working to promote, protect and enhance free over-the-air broadcasting"