

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

ROUTE TO: General Managers & All Department Heads

www.iowabroadcasters.com

4-18-08

IOWA STATIONS WIN NAB CRYSTAL AWARDS

Iowa broadcasters were well represented at the NAB Radio Awards Luncheon this past Tuesday in Las Vegas. Congratulations to Iowa stations, KSTZ-FM, Des Moines and KCVM-FM, Cedar Falls! both stations winning **NAB Crystal Radio Awards** for their excellence in community service. Established in 1987, the NAB Crystal Awards recognize radio stations for their outstanding year round commitment to community service. KSTZ-FM and KCVM-FM were two of the 10 winning stations selected from a pool of 50 finalists. Crystal Award winners were announced and recognized April 15th during the NAB Show Radio Luncheon in Las Vegas. Kudos to KSTZ-FM and KCVM-FM for a job well done!

SUMMER SIGN-UP

2008 IBA Alternative Inspection registration materials will be sent out to all GMs and Chief Engineers in early June... with the registration deadline slated for July 15. IBA Alternative FCC Inspections are scheduled to begin August 15. Make sure your stations are IBA members in good standing, having paid your 2008 IBA membership dues, in order to take advantage of the lower inspection fees. Non-members will pay 50% more per inspection. Watch you mail in the months ahead and respond!

2008 SUMMER CONVENTION & SALES SEMINAR

Make plans to attend the 2008 IBA Summer Convention & Sales Seminar, **June 12** from 9:00am-3:30pm at the West Des Moines Marriott. At the noon IBA Awards Luncheon, 2008/09 IBA Scholarship winners will be recognized and 2008 IBA Awards will be presented. Top rated sales trainer, Jim Taszarek, will present an all day Sales Seminar "Selling the New Broadcast in a Slow Economy" This is the fourth seminar "Taz" has done for the IBA – he's back by popular demand and you don't want to miss him. DC Communications Attorney Jack Goodman will take a look at the new regulatory environment coming from the FCC; IBA Washington Attorney, David Oxenford and Bobby Baker, FCC Political Programming Chief will present an election '08 Political Advertising primer and from 1:30-3:30pm a Preparing for Your Inspection session will help all Managers and Engineers prepare their stations for the upcoming IBA Alternative FCC Inspections. **Registration materials are being finalized and will be mailed out next week.**

ANNUAL MEETING

The 2008 **IBA Annual Business Meeting** will be held at 3:30pm, June 12, at the West Des Moines Marriott. All members in good standing are encouraged to attend.

PREPARE FOR YOUR INSPECTION

The IBA wants to help you prepare for your 2008 Alternative Inspections. In a not to be missed session for all station Managers and Engineers on June 12, from 1:30-3:30pm ...IBA Inspection engineer Ken Benner, FCC Field Agent Ron Ramage and a panel of compliance engineers will conduct a step-by-step workshop on how to prepare your station(s) for the upcoming inspection process. Ken will be conducting the 2008 IBA Alternative FCC Inspections beginning in August...and we want you to be ready. Plan to attend this very important session.

A CALL FOR NOMINEES

Do you know a colleague deserving of recognition? Nomination forms for the **2008 Iowa Broadcaster of the Year** and **IBA Hall of Fame** awards have been mailed to all General Managers. Contact the IBA Office if you did not receive this mailing. The deadline for submitting nominations is May 9, with award winners to be announced at the IBA Awards Luncheon in West Des Moines.

2008 SCHOLARSHIP SELECTIONS UNDERWAY

The 2008/09 IBA Broadcast Scholarship selection process is underway, with the winning students to be recognized during the June 12th Awards Luncheon. IBA Scholarship recipients will each receive a \$4,000 a year renewable scholarship, to pursue an education in broadcasting at an Iowa college or university. IBA Broadcast Scholarships are awarded annually to qualified Iowa students, through the support of the Quarton-McElroy/IBA Endowment Fund and the Greater Cedar Rapids Community Foundation. Last year, through the Q-Mac Endowment, IBA provided over \$100,000 in college scholarships and grants.

IBA OFFICE

Please make a note ... The IBA office will be closed April 29 - May 7.

PO Box 71186, Des Moines, IA 50325 Phone: 515-224-7237 Fax: 515-224-6560 Email: iowaiba@dwx.com Exec. Dir: Sue Toma

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