



CONVENTION SPONSORSHIPS

June 16, 2026

Prairie Meadows, 1 Prairie Meadows Drive, Altoona, Iowa

BREAKFAST & STATION AWARDS PRESENTATION

Cost: **\$2000** Sponsorship

Verbal Recognition

Complimentary registration

Program listing

Opportunity to address attendees during the Breakfast (Normally 175 Attendees)

LUNCH & INDUSTRY AWARDS PRESENTATION

Cost: **\$1500** Sponsorship

Verbal Recognition

Complimentary registration

Program listing

Opportunity to Address Attendees During the Lunch (Normally 150 Attendees)

SALES SEMINARS

Cost: **\$1000** Sponsorship

Verbal Recognition

Complimentary registration

Program listing

Opportunity to Address Attendees During the Seminar (Normally 100 attendees)

MANAGEMENT SESSIONS

Cost: **\$500** Sponsorship

Verbal Recognition

Complimentary registration

Program Listing

PROGRAMMING SESSIONS

Cost: **\$500** Sponsorship

Verbal Recognition

Complimentary Registration

Program Listing

PROGRAM SPONSOR

Cost: **\$500** Sponsorship

Verbal Recognition

Complimentary Registration

Program Advertisement

Sponsorship provides:

- Sponsor literature will be made available to attendees during the convention.
- Logo signage/banners will be displayed where appropriate and at the discretion of the IBA.
- Print recognition for all sponsors in the Convention Program.
- Verbal recognition throughout the Convention.

**Please email eharris@iowabroadcasters.com
to reserve your sponsorship.**