

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

TO: General Managers & All Department Heads

www.iowabroadcasters.com

7-14-06

YOUR 2006/07 BOARD OF DIRECTORS

Steve Martinson, General Manager of KIMT-TV in Mason City has been elected IBA President for 2006/07. First named to the IBA Board in 2001, Martinson has previously served as IBA Treasurer and Vice-President. Also serving on the 2006/07 Board of Directors is, Vice-President, **Rick Sellers**, KMRY, Cedar Rapids and Treasurer **Joel McCrea**, Clear Channel Des Moines. Directors at Large, **Russ Crawford** KGRN, Grinnell, **John Phelan**, KCRG-TV in Cedar Rapids, and **Carol Kuster**, KWBG, Boone. Remaining on the 2006/07 Board are Immediate Past President **Jim Field**, KJAN, Atlantic and Past-Past President **Bill Wells**, Des Moines Radio Group.

KUSTER TO IBA BOARD

Carol Kuster, General Manager of KWBG Radio/NRG Media, Boone was elected to a new three-year Director's term on the 2006/07 IBA Board of Directors during the IBA Annual Meeting held June 29th in West Des Moines. Welcome aboard Carol!

2006 IBA AWARDS PRESENTED

It was a packed house, with over 250 Iowa broadcasters attending this year's annual IBA Awards Luncheon, held June 29th in West Des Moines, where new NAB President & CEO, David Rehr, delivered the keynote address. **Bob Day**, Operations Manager, KCCI-TV in Des Moines was named 2006 IBA Broadcaster of the Year during the luncheon. held at the West Des Moines Marriot and longtime central Iowa radio broadcaster **Dic Youngs**, KIOA, Des Moines was inducted into the IBA Hall of Fame, honoring his over 40 years of community service and contributions to Iowa broadcasting. The Broadcaster of the Year and Hall of Fame awards annually recognize Iowan's and radio/TV managers, who have provided exceptional leadership to their stations, service to their communities and dedication to the broadcast industry. Congratulations Bob and Dic!

MORE KUDOS

Radio Ink Magazine has named Iowa broadcaster **Mary Quass**, President/CEO of NRG Media in Cedar Rapids one of the Top 50 Most Influential Women In Radio and one of the 40 Most Powerful People in Radio. Quass oversees the operations of 84 radio stations and two networks in Iowa, Kansas Nebraska, Minnesota, Wisconsin and Illinois. Beginning her Iowa broadcast career in 1977, Quass represents Iowa/Wisconsin on the NAB Radio Board. She is a Past President of the IBA and currently serves as Treasurer of the Quarton-McElroy/IBA Endowment. She was named Broadcaster of the Year in 1996 and inducted into the IBA Hall of Fame in 1999.

FROM THE WASHINGTON HOTLINE

With vacation season upon us, IBA Washington Hotline attorney David Oxenford offers this Main Studio Staffing reminder --

The FCC policies on **Main Studio Staffing** require that you have two people who are based out of the studio, at least one of whom is physically at the station and available during all normal business hours. Technically, at least one of the two employees who use this studio as their base should be a management level employee. If you have several employees based at that studio, including at least one with a management position, but they are often out selling, gathering news or otherwise not physically present during all hours of the business day, having a front desk person there is sufficient to come within the rules. However, when that person is sick or on vacation, you need to make arrangements to have the studio open and manned during normal business hours. There was a case where a station was fined for not having someone on premises, even though there was a sign directing visitors to a nearby building. To be in compliance, you should have another employee man the studio, or hire a part-time or temporary employee to fill in.

DETERS MEMORIAL FUND ESTABLISHED

A memorial fund has been set up in the name of Leo Deters following the tragic death of Leo and two of his crew members, killed on May 31st while working on a broadcast tower near Oakland, Iowa. The **Deters Memorial Fund** has been established at the City State Bank in Norwalk. Donations can be made to: Deters Memorial Fund and sent to: Phyllis McCann, City State Bank, PO Box 159, Norwalk, Iowa, 50211.

IBA OFFICE NOTE...

Please Note... The IBA Office will be closed **July 20-24**. Members with legal questions should contact Sharon Malheiro / Gene LaSuer at the IBA Legal Hotline, 515-288-2500 sharonmalheiro@lawiowa.com / genelasuer@lawiowa.com; or in Washington, contact David Oxenford at the IBA Washington Hotline, 202-508-6656, davidoxenford@dwt.com.

JULY 18-21 JOB POSTINGS

The IBA Webmaster will be on vacation **July 18-21**. Job listings will not be posted on the IBA web site during that time.

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