

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

ROUTE TO: General Managers & All Department Heads

www.iowabroadcasters.com

5-18-07

AMBER ALERT TEST SCHEDULED FOR MAY 25

May 25th is National Missing Children Day. On that day a live-statewide **EAS AMBER Alert Test** is being planned for all stations. Details outlining the testing procedure will be emailed to all radio/TV General Managers/Chief Engineers next week. If you have any questions about this AMBER Test please contact either SECC, Jim Davies at 319-335-5740 jim-davies@uiowa.edu and/or Joe Schloss at 712-262-1240, jschloss@ncn.net. Again...Stand by- test details are forthcoming.

IBA SUMMER CONVENTION- JUNE 28

Plan to join us for the 2007 **IBA Summer Convention** being held on June 28 at the West Des Moines Marriott. "*Change is In the Air*" --will be the focus of this year's meeting featuring a one-day sales seminar "Winning Habits" being presented by Jerry Frentress...one of the countries top sales trainers! The annual IBA Awards Luncheon, recognizing our 2007 special award recipients and new IBA Scholarship winners will be held from 11:30am-1:00pm. At the luncheon, longtime Iowa Congressman Jim Leach, will be honored with special recognition by the IBA for his many years of service and contributions made to the state and the nation. General management sessions during the day will include an HD Radio Roundtable; and for TV with 2/17/09 fast approaching...a 90 minute DTV Transition session featuring David Donovan, of MSTV. A morning session on station Disaster Preparedness is planned with Dick Lewis of Clear Channel Radio-New Orleans, sharing some hard lessons learned from Hurricane Katrina...and finally, an Internet Marketing session "Building & Growing an Online Strategy" for all broadcasters. After a slight delay, registration materials will now be mailed out late next week ... Watch your mail and plan to attend!

IBA ANNUAL MEETING NOTICE

The **2007 IBA Annual Meeting** will be held at 3:30pm on June 28, at the West Des Moines Marriott. All IBA dues paying members are encouraged to attend.

AWARD NOMINATIONS - DEADLINE IS MAY 22

Do you know a fellow Iowa broadcaster deserving of recognition? Nominations are being accepted through **May 22** for this year's "**Broadcaster of the Year**" and "**Hall of Fame**" awards. The "**Broadcaster of the Year**" is awarded to management...Owner, President, or General Manager...providing exceptional leadership and service to his/her station and community. The "**Hall of Fame**" is presented to an Iowan who has made a lasting/significant contribution to community, state of Iowa and broadcast industry as a whole. Nomination forms have been sent to all GMs. and are available online at www.iowabroadcasters.com Nominations should be submitted to 2007 Awards Chair, Rick Sellers at KMRY in Cedar Rapids. Winners will be announced at the IBA Awards Luncheon on June 28.

\$112,000 IN SCHOLARSHIPS TO BE AWARDED

IBA will award a total of **\$112,000** in broadcast scholarships and community college grants to deserving Iowa students for 2007/08, thanks to the generous support of the Quarton-McElroy/ IBA Educational Endowment Fund. This year five new Iowa students have been selected as recipients of an IBA Broadcast Scholarship...they are: Travis Bockenstedt, Strawberry Point; Joshua Larson, Webster City; Shilo Stockton, Council Bluffs; Leandra Verink, Letts; and Jennifer Winzenburg, Johnston. Each recipient will receive a \$4,000 a year renewable scholarship, to pursue an education in broadcasting at an Iowa college or university. Also, two UNI/Electronic Media students, Mark Anderson of Des Moines and Brandon Neil of Plainfield were selected to receive \$4,000 scholarships to continue their Electronic Media studies at UNI. These students will all be recognized during the IBA Awards Luncheon in West Des Moines.

FINES ISSUED

The licensee of a West Virginia station was fined \$4,000 and a Minnesota radio station was fined \$8,000 for Broadcasting Telephone Conversations without Prior Notice to Participants; a Nevada television station was fined \$6,400 for Violating the Commission's Public Inspection File Rule and a New York radio station was fined \$9,600 for EAS Transmitter Equipment and Public Inspection File Rules Violations. This according to the latest edition of the **FCC Enforcement Monitor**, a publication of Pillsbury Winthrop Shaw Pittman, LLP our Washington Law Firm, tracking recent FCC actions.

FOI DEFENSE FUND REMINDER

A reminder...Through the Iowa Freedom of Information Council, IBA has available the **Openness Defense Fund** to encourage compliance with state open meetings/open records laws. The fund, established with the help of IBA, makes financial support available to member stations for lawsuits they may file when faced with violations of the state's public access laws. Iowa journalists seeking support or advice should contact Kathleen Richardson at the Iowa FOI Council at Kathleen.Richardson@drake.edu or 515-271-2295.

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"Radio and television stations working to promote, protect and enhance free over-the-air broadcasting"