

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

TO: All General Managers & Department Heads

www.iowabroadcasters.com

12-9-05

WORKING FOR YOU

As 2005 draws to a close, below is a review of the FCC filings IBA has participated in on your behalf during this past year:

March 31, 2005, Joint Reply Comments in MB Docket No. 05-28, [Inquiry Regarding the Impact of Certain Rules on Competition in the Video Programming Distribution Market](#) -- Strongly opposing the claim by the cable and the satellite television industries that the over-the-air free television broadcast industry was abusing its retransmission consent rights, and demonstrated how critical it was that the FCC not alter the current framework for retransmission consent and local program exclusivity.

April 13, 2005, Supplement to Joint Comments and Joint Reply Comments in EB Docket No. 04-296, [Review of the Emergency Alert System](#) -- This supplement brought officially to the attention of the FCC the initiative of the State Associations to sponsor an EAS Summit on 2-26-05, and provided a detailed account of all that was accomplished. The State Associations have participated throughout the FCC's EAS Proceeding with the goal of improving the reliability of EAS without unduly burdening stations.

August 22, 2005, Joint Comments in MM Docket No. 99-25, [Creation of a Low Power Radio Service](#) -- Opposing the FCC's further rule making proposal to make a variety of changes to the LPFM service, including increasing interference and changing the secondary nature of the service in relation to full service FM stations and FM translators.

September 21, 2005, Reply Comments in MM Docket No. 99-25, [Creation of a Low Power FM Radio Service](#) -- Rebutting the comments of others who have sought to modify the current framework of the LPFM service in ways that would harm the full-service FM broadcast station service.

November 21, 2005, Joint Comments in re [Petition for a Low Power AM Radio Service](#) -- Opposing the creation of a new Low Power AM service principally on the grounds that the AM band is already subject to significant interference and that a new low power AM service will add substantially to the problems that already exist.

NO WINTER MEETING

A Reminder ...there will be no **IBA Mid-Winter Meeting** in 2006. Plans are however, well underway for the 2006 IBA Summer Convention being held June 29th in West Des Moines. Sales Trainer, Irwin Pollack has been contracted to conduct an all day radio/TV Sales Seminar with all sessions focusing on the future of our industry. Sessions being planned for the day include panels on HD and Internet web casting, along with the latest on EEO Regulations. Further details will be forthcoming. Make plans now to attend!

RAB ACADEMY REGISTRATION

The RAB 3-day Radio Sales Training Academy is coming back to Des Moines [February 27 - March 1](#) with two separate sales programs...*Sales Foundations* and *Advanced Sales Techniques*. Tuition for the 3-day event is \$895.00 per person - But through the generous support of the IBA/Q-Mac Endowment Fund, **IBA is offering all Dues Paying IBA Members a \$300.00 per student scholarship for the first 40 students who register!** Multiple student discounts are also available to participating stations...Along with a \$250.00 RAB/IBA member discount.... bringing your net investment to only \$345.00. RAB has sent registration information to all stations. For more information, you need to contact Bob Lawrence at the RAB, [888-276-2729](tel:888-276-2729) or blawrence@rab.com.

NATIONAL GUARD RENEWS CAMPAIGN FOR 2006

Thanks to your support, the National Guard has committed to a new IBA/ NCSA campaign for 2006. Schedule dates are still being finalized.... Details will be sent out to all stations once confirmed. Thank you for your continued support of this important program!

BE COUNTED!

In January, the **NAB Community Service Survey** will arrive at your station. We encourage you to continue keeping track of your station's accomplishments and the community service you've provided in 2005. As broadcasters' commitment to localism continues to be in the spotlight, the importance of this computation and what it means to your station, your community and broadcasting is invaluable. This census is an important tool for reminding lawmakers and the public of the special role free over-the-air broadcasters play. Last year's survey documented \$9.6 billion of broadcaster public service. Please help demonstrate all the exemplary work you have done this year by completing the survey when it arrives. The deadline for returning the completed surveys is January 27th.

UPCOMING EVENTS

January 11: IBA Board Meeting. [February 27 - March 1](#) (Des Moines): RAB Sales Training Academy. [February 27-March 1](#) (Washington, DC): NAB State Leadership Conference & Calls on Congress. [June 29](#): (W. Des Moines): IBA Summer Convention.

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"Radio and television stations working to promote, protect and enhance free over-the-air broadcasting"