

# IOWA BROADCASTERS ASSOCIATION

## FAST NEWS

TO: All General Managers & Department Heads

[www.iowabroadcasters.com](http://www.iowabroadcasters.com)

11-9-07

### IBA WORKING FOR YOU

*The following is an updated list of the 2007 Federal proceedings in which IBA has participated and will participate in on your behalf. Filings to Date:*

**October 15, 2007**, Joint Comments in the Matter of Digital Audio Broadcasting Systems and Their Impact on the Terrestrial Radio Broadcast Service (MM Docket No. 99-325), Second Further Notice of Proposed Rule Making. [Pending without decision]

**October 1, 2007**, Joint Comments in the Matter of DTV Consumer Education Initiative (MB Docket No. 07-148), Notice of Proposed Rule Making [Pending without decision]

**August 21, 2007**, Joint Reply Comments in MB Docket No. 07-137, re Application of the Commission's Political Programming Regulations to Three Internet "Airtime Sales Programs." [Pending without decision]

**August 6, 2007**, Joint Comments in support of Request for Declaratory Ruling, MB Docket No. 07-137, re Application of the Commission's Political Programming Regulations to Three Internet "Airtime Sales Programs." [Pending without decision]

**June 19, 2007**, Request for Declaratory Ruling re Applicability of Prior FCC Precedent to the Internet Sales Programs of Bid4Spots, SoftWave Media Exchange and dMarc. [Pending without decision]

**April 23, 2007**, Joint Comments in FCC Notice of Proposed Rule Making Proceeding, WT Docket No. 03-187, re Matter of the Effects of Communications Towers on Migratory Birds [Pending without decision]

**March 28, 2007**, Press Release re Copyright Royalty Board Decision  
FCC Proceedings In Which Joint Comments Are Contemplated or Are Being Considered

**In the Matter** of COMCAST CORPORATION, Notice of Apparent Liability for Forfeiture ("NAL") for violation of the FCC's sponsorship identification rule in connection with the airing of a Video News Release, participation as members of a coalition organized by RTNDA to support Comcast's request for withdrawal of NAL

**In the Matter** of Amendment of Service and Eligibility Rules for FM Broadcast Translator Stations (MB Docket No. 07-172, Notice of Proposed Rule Making, Comments due within 60 days of Federal Register publication; Reply Comments due 30 days thereafter (AWAITING FEDERAL REGISTER PUBLICATION).

**In the Matter** of Review of the Emergency Alert System (EB Docket No. 04-296), Second Report and Order, Petitions for Reconsideration due by \_\_\_\_\_ (AWAITING FEDERAL REGISTER PUBLICATION).

**In the Matter** of Review of the Emergency Alert System (EM Docket No. 04-296), Further Notice of Proposed Rule Making, Comments due within 30 days of Federal Register publication; Reply Comments due 15 days thereafter (AWAITING FEDERAL REGISTER PUBLICATION).

### OPPOSE PERFORMANCE TAX - CALL NOW

To date, both Iowa Reps. Dave Loeb sack (D-2<sup>nd</sup>) and Tom Latham (R-4<sup>th</sup>) have signed on as a co-sponsors of H. Con. Res. 244, "**The Local Radio Freedom Act**," -- the bipartisan resolution recognizing the importance of local radio broadcasters and expressing opposition to the imposition of a so-called "performance tax." NAB is pushing for co-sponsors of H. Con. Res 244 in order to establish a strong showing of Members who support their local radio stations and oppose the "performance tax." If you have not already done so -- Please contact Reps. Boswell(D-3<sup>rd</sup>), Braley(D-1<sup>st</sup>) and King (R-5<sup>th</sup>) today and urge them to co-sponsor H. Con. Res. 244. Contact information and talking points are available from the IBA office. Your help is needed and greatly appreciated!

### LOWEST UNIT RATE REMINDER

With both the Democratic and Republican Iowa Caucuses now set for January 3<sup>rd</sup> ... the 45 day Lowest Unit Charge period begins on **November 19**. Remember, Lowest Unit Rates are in effect 45 days prior to a primary (or an open Presidential caucus) and 60 days before a general election.

### ANNUAL DTV REPORT DUE DECEMBER 1

Each commercial and non-commercial/educational television broadcast station that has received its digital television license must file **FCC Form 317** to report whether its station provided ancillary or supplemental services at any time during the 12 month period ending on the preceding September 30. Only licensed DTV stations must file. Those operating pursuant to Special Temporary Authority or Program Test Authority do not need to file. FCC Form 317 is due by **December 1, 2007** and electronic filing is mandatory.

### RAB TRAINING – NOVEMBER 15

A Reminder...RAB is holding their Alternative Revenue Seminar in Des Moines on **November 15**. Call 888-276-2729 for more info.

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*"Radio and television stations working to promote, protect and enhance free over-the-air broadcasting"*