

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

TO: All General Managers & Department Heads

www.iowabroadcasters.com

10-19-07

CAUCUS & LOWEST UNIT RATE CHANGES

This week's decision by the Iowa Republican party to move the Republican Iowa caucus up to January 3 moves the beginning of the 45 day period for Lowest Unit Charges for GOP presidential candidates to **November 19**. Please Note... this will be the start of the Lowest Unit Charge window ONLY for the Republicans. If the Democrats continue to hold to the January 14 caucus date, the Lowest Unit Charge period for Democratic Presidential candidates will not start until **November 30**. Remember...Lowest Unit Rates are in effect only for 45 days before a primary (or an open Presidential caucus) and the 60 days before a general election. They apply on a race by race basis. Just because you are within the LUC period before one election or primary does not mean that Lowest Unit rates apply to any other race. Elections or primaries that are held on different days will have their own Lowest Unit Charge periods.

MAKE SURE YOUR NEWSROOM KNOWS

On **October 26** the University of Northern Iowa, Department of Communications Studies, is holding it's 2007 one-day Electronic Media Workshop "*Fast Forward: Accelerate Past the Competition*." The workshop, being held from 8:00am-3:30pm on the UNI campus is sponsored by the IBA/Q-Mac Endowment. It is bringing together academics and broadcast journalists to provide journalistic training for all Iowa radio/TV newsroom--beginners to experts. Workshops will be held in a variety of settings, to help reporters sharpen their writing and storytelling skills with industry experts discussing best practices in broadcast journalism. A number of full and partial scholarships are available on a first come basis for students and IBA member stations. Contact John.Fritch@uni.edu. To register online go to: www.uni.edu/comstudy/fastforward.

ALSO...

A seminar on "**Covering the Courts in Iowa**" is taking place at the Iowa Judicial Branch Building in Des Moines on **October 25**. The \$20.00 registration fee includes lunch and a reception. The program features broadcast and print journalists, as well as members of the judiciary and lawyers. The morning program provides an overview of resources, issues and basics of covering criminal cases. The afternoon will focus on the application of these skills as represented in the 2003 trial of Rodney Heemstra for the death of Tom Lyon. A panel including Judge William Joy, co-prosecutor Gary Kendell and Leon Spies, defense attorney, will discuss the case. Geoff Greenwood, KCCI-TV, and Abby Simons, Des Moines Register, will provide comments on issues of covering such a case. The panel will be moderated by Dave Busiek, News Director, KCCI-TV. Help your newsroom better cover court cases. Download a registration flyer from: [Law School for Journalists](#). Seating is limited to 40 - so register today!

PLEASE HELP KEEP US CURRENT

We are in the process of compiling the **2008 IBA Directory**. Information forms have been sent to all GM's and Associates and should be returned to the IBA office by **October 20**. This information is important as we update not only our printed directory...but also our IBA database and website as well. All Iowa radio/TV stations are listed in the directory, with copies distributed to Members of Congress, their staff, Iowa legislators, state agencies and libraries. It is also made available for a fee, to agencies and businesses wishing to buy time and use the other services of broadcast. The new directory will be available after the first of the year. If you haven't already done so...please return your completed form to the IBA office. If this form is not returned by the end of the month, last year's station information will be published. Since we are sending most communications by email... **Please set your Spam filters accordingly!** Throughout the year NAB and FCC Advisories, Legislative Memos, Legal & Regulatory Alerts, Reminders, Notices and Newsheets are sent directly to GM's via e-mail. In order to continue receiving these important IBA communiqués, it is essential that you provide your current e-mail address so an up-to-date General Manager's e-mail list can be maintained...ensuring information will be delivered directly to your inbox. Thank you.

'08 DUES REMINDER

Last year was a record year for IBA membership. A reminder...after three years there will be a 5% increase in dues for 2008. Annual base dues are calculated using a grid based on city population, type and number of stations owned and we are working hard to increase our annual NCSA income to continue keeping dues low and increases to a minimum. Your voluntary support of the IBA/NCSA Program will help make this possible. 2008 membership dues statements will be mailed to all Iowa stations in November and are due January 15, 2008. Plan now to be a 2008 IBA member in good standing, and help us continue to helping you and your bottom line!

CONGRATULATIONS!

Congratulations to Van & Bonnie, WHO-AM, Des Moines, winners of a 2007 NAB Marconi Award for Medium Market Personality of the Year. Also...Congratulations to Gary Follou and KOKX-AM 1310 in Keokuk, celebrating their 60th Anniversary today. Congrats!

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"Radio and television stations working to promote, protect and enhance free over-the-air broadcasting"