

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

TO: All General Managers & Department Heads

www.iowabroadcasters.com

1-11-08

2008 RAB ACADEMY PLANS STILL BEING FINALIZED

The RAB Sales Training Academy is planning to be back in Iowa this February 25-27 with two sales programs...*Sales Foundations* and *Advanced Sales Techniques*. The Academy is slated to take place at Iowa Valley Community College in Marshalltown. With new government restrictions now guiding our funding of this program, last minute details are still being finalized. RAB will be sending out registration materials as soon as the final plan is in place. Watch your Inbox in the days ahead!

IBA MEMBERSHIP - DUE JANUARY 15

If your 2008 IBA dues invoice is still not paid... please send it along with payment to the IBA office by **January 15th** in order to be eligible for IBA services including use of the two free Legal Hotlines, discounted training opportunities and reduced registration for the 2008 Alternative FCC Inspections.

2008 EAS REGULAR MONTHLY TEST SCHEDULE

State EAS Tests are always the first Wednesday of each month: **Jan. 2** - 8:55am; **Feb. 6** - 2:55am; **Mar. 5** - 8:55am; **April 2** - 2:55am; **May 7** - 8:55am; **June 4** - 2:55am; **July 2** - 8:55am; **Aug. 6** - 2:55am; **Sept. 3** - 8:55am; **Oct. 1** - 2:55am; **Nov. 5** - 8:55am; **Dec. 3** - 2:55am. The rules allow stations to delay the relay of the test up to one-hour. For all EAS questions, contact State EAS Co-Chairs - Joe Schloss at [712-262-1240](tel:712-262-1240), jschloss@ncn.net or Jim Davies at [319-335-5740](tel:319-335-5740), jim-davies@uiowa.edu. A copy of the schedule is posted on the IBA web site at www.iowabroadcasters.com/eas_schd.htm.

IBA SUMMER CONVENTION

Mark your calendars now ... The 2008 IBA Summer Convention is planned for **June 12** at the West Des Moines Marriott. Back by popular demand, Sales Trainer Jim "Taz" Taszarek will be the featured speaker for a daylong radio/TV Sales Seminar... Make plans to attend. Complete summer convention information will be available soon.

STATE LEGISLATURE CONVENES ON MONDAY

The 2008 **Iowa General Assembly** convenes this Monday, January 14. Legislators will again be tackling a tight state budget and dealing with number of issues important to all business. During the 2008 Session, you can find Senate and House daily bill actions on the web at: www.legis.state.ia.us. Keep current on bills introduced, study bills filed, votes taken, and committee actions, along with a complete list of legislators and their e-mail addresses, as well as home city contact information.

2008 ALTERNATIVE INSPECTIONS REMINDER

A reminder.... The 3-year grace period for the **IBA Alternative FCC Inspection Program** expires this October and another round of inspections will be offered again beginning this fall - late August/September. The Alternative FCC Inspection program is a service of the IBA to help keep you and your station(s) in compliance with the FCC. Stations found in compliance through this special program are given a 3-year exemption from routine/random FCC inspections. Only one round of IBA Alternative Inspections is held every three years, so Please Note... If you had an inspection back in 2005... 2008 will be your ONLY opportunity to be Re-Inspected...after fall/winter 2008, the next round of inspections will not be held in Iowa until 2011. There will be 5-8% increase in the cost of inspections this year, with non-members paying 50% more. **Complete inspection program information and registration materials will be available and mailed out to all GM's and Chief Engineers this Summer ...watch your mailbox this summer and respond!**

'08 DIRECTORY TO BE MAILED SOON

The **2008 IBA Directory** will be mailed out shortly. The IBA is happy to supply all stations and associates with this valuable resource once again this year. We have done our very best to ensure the station information in this year's directory is as current as possible. Station information was collected in November, therefore changes after that may not be reflected. Once available, the updated directory information will also be posted on IBA web site.

ADVOCATING OUR AGENDA

From **February 25-27** a delegation of Iowa broadcasters will be in Washington calling on Congress and attending this year's NAB State Leadership Conference, where legislative and regulatory broadcast issues are the focus. On **February 27** IBA will go to Capitol Hill to meet with the members of Iowa's Congressional delegation. We continue to make these important annual visits a top priority on behalf of all Iowa broadcasters.

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"Radio and television stations working to promote, protect and enhance free over-the-air broadcasting"