

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

TO: General Managers & All Department Heads

www.iowabroadcasters.com

9-15-06

WORKING FOR YOU!

Below is a list of the FCC Comments IBA has joined the other state associations in filing on your behalf. Also, on September 11, IBA filed Joint Comments with the FAA, opposing the FAA announced plans to establish a new set of rules for antenna towers and "radiating elements" that could create significant new burdens for broadcasters. .

August 24, 2006, Joint Comments in RM-11338, Petition for Rulemaking of the NAB to Permit AM Radio Stations' Use of FM Translators The Joint Comments supported the NAB's Petition to allow AM stations to use FM translators. The goal of the initiative is to help AM broadcasters to overcome the technical challenges to their signals due to severely shortened broadcast operations and sometimes crippling interference from lighting, power lines, and other electromagnetic sources as well as physical obstructions. Those technical handicaps, in turn, inhibit their ability to remain competitive, indeed viable in some instances, and deprive local listeners of timely access to program choices such as local weather, sports and other community information in which many AM stations specialize.

July 13, 2006, Joint Comments in CG Docket No. 02-278 et al., Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991. Supporting a petition for reconsideration of those rules to clarify (i) that if the sender of a fax advertisement includes the required "opt-out notice" on the fax "cover sheet," rather than on the first page of the advertisement, the fax will still be compliant, and (ii) if a person or company uses a website for receiving opt-out notices, the opt-out notice need not be set forth on the person's or company's home page so long as it is contained on the first page of the specific URL identified in the opt-out notice. The matter remains pending before the FCC.

June 14, 2006, Ex Parte Joint Comments in CS Docket No. 98-120, Carriage of Digital TV Broadcast Signals: Amendments to Part 76 of the FCC's Rules. Urging the FCC to adopt a digital multicast must-carry requirement as a necessary regulatory tool to spur broad investment in diverse and innovative local programming content. The pleading reasoned that such a requirement (i) is necessary for the free, over-the-air, broadcast industry to remain universally available in a digital, multicast world, (ii) will actually be less burdensome on cable operators than the current analog must-carry requirements, (iii) is necessary to speed the digital transition; and (iv) is entirely consistent with the First and Fifth Amendments to the Constitution. The matter remains pending before the FCC.

May 8, 2006, Joint Reply Comments in MM Docket No. 00-167, Children's TV Obligations of Digital TV Broadcasters. Supporting that portion of the "Joint Proposal of Industry and Advocates on Reconsideration of Children's TV Rules," which would reduce risk where the scheduling of sports programming, including overruns, could cause violations of the Kidvid regulations, but urged the FCC not to apply the multicast core programming quota to free, digital streams either at all, or to those digital streams that include educational, informational and/or public affairs content. The matter is pending before the FCC.

April 21, 2006, Joint Reply Comments in EB Docket No. 04-296, Review of EAS. The matter remains pending before the FCC.

January 24, 2006, Joint Comments in EB Docket No. 04-296, Review of Emergency Alert System. Urging the FCC to continue to recognize the key role played by broadcasters as the lifeline of information to the American public during times of natural and man-made disasters; to ensure that every state and territory in the United States has a robust, operable EAS; to expand the discussion beyond initial EAS alerts to encompass follow-on emergency communications and information dissemination, and to begin an examination of the security and reliability of the American broadcasting infrastructure.

January 18, 2006, Joint Comments in CG Docket No. 02-278, Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991. These Joint Comments opposed the application of the FCC's proposed "do not fax" regulations to facsimile transactions between non-profit professional or trade associations and their members.

ACADEMY TUITION DISCOUNT INCREASED FOR IBA MEMBERS

Mark your calendar! The IBA/RAB 3-day Sales Training Academy is coming back to Des Moines February 19-21, 2007 with two sales programs...*Sales Foundations and Advanced Sales Techniques*. Tuition for the 3-day event is \$645.00 per person, with multiple student discounts available to participating stations. Once again, through the support of the Q-Mac/IBA Endowment, IBA is pleased to be able to offer a significant tuition discount to all Dues Paying IBA Members who attend. **This year, IBA is making available a discount of \$400.00 per student for the first 50 students who register!** RAB will be finalizing all details and sending out registration information shortly...There's plenty of time, so make plans NOW to attend!

IOWA DTV SYMPOSIUM 2006

The **2006 Iowa DTV Symposium** will be held October 3,4 &5 at the Hotel Fort Des Moines. The Iowa DTV Symposium is put on by Iowa Public Television with financial support from the IBA. It draws media professionals from all over the country. For the past 11 years the DTV symposium has become a premier midwestern digital television conference, focusing not only on technical issues, but non-technical issues such as digital content and industry trends as well. Registration is FREE. To get more information, or to register, go online to www.iptv.org/dtv.

REMINDER

FY 2006 Annual Regulatory Fees due to the FCC by **September 19**.

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"Radio and television stations working to promote, protect and enhance free over-the-air broadcasting"