

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

TO: All General Managers ROUTE TO: Department Heads

www.iowabroadcasters.com

5-27-05

GET REGISTERED!

Plan to join us for the IBA Summer Convention, June 17th from 10:00am-3:30pm at the West Des Moines Marriott. At Noon during the IBA Awards Luncheon, all 2005/06 Q-Mac/IBA Broadcast Scholarship winners will be recognized and our 2005 IBA Awards will be presented. The day will include an all-day Advertising Seminar "Creating Commercials that Get Results and Get Renewals!" presented by Jeffery Hedquist ... as well as three Management Sessions ... for Radio, from 10:00-11:00am a "State of the Industry" session and a "DTV Transition" session for TV. A Legal/Regulatory Q&A session will be held from 11:00-11:15am ... then from 1:30-3:30pm a Time Management Workshop with Dr. Joe. A 1:30-3:30pm session for all Engineers, "Planning for Inspection" will help stations prepare for this fall's Alternative FCC Inspections. Registration materials have been mailed out to all General Managers, Sales Managers and Chief Engineers. Registration forms can also be downloaded from the IBA website at www.iowabroadcasters.com. The **registration deadline is June 13**. A few overnight rooms are available at \$104.00/per person for the night of 6/16. Call the West Des Moines Marriott directly at 515-267-1500 or 800-228-9290.

ANNUAL MEETING

The **IBA Annual Meeting** will be held at 3:30pm, June 17, at the West Des Moines Marriott. All members are encouraged to attend.

MANAGEMENT WORKSHOP

A Time Management Workshop for all radio/TV managers is being held June 17th from 1:30-3:30pm. "This Job is Not Your Life!" is being presented by Dr. Joe Misiewicz of Ball State University and will focus on putting more "day in your time"... two-hours of fun, interaction and learning looking at how our time is spent at work, with family and friends ... Helping managers to re-prioritize and excel!

PREPARING FOR YOUR INSPECTION

The IBA wants to help you prepare for your fall Alternative FCC Inspection! In a not to be missed session for all radio/TV Engineers from 1:30pm -3:30pm ... IBA Alternative FCC Inspection engineer Ken Benner and FCC Field Agent Ron Ramage will conduct a step by step primer on how to prepare your station for the inspection process. Ken will be conducting the IBA Alternative FCC Inspections beginning in September... Plan to attend this very important review of the inspection process.

INSPECTION REGISTRATIONS TO BE SENT OUT SHORTLY

Alternative Inspection registration materials will go out in the mail to all General Managers and Chief Engineers on June 10... with inspections slated to begin in mid-September. Watch your mail in the weeks ahead and respond. Also... be sure your station has paid its 2005 IBA membership dues in order to take advantage of the lower inspection fees. Non-members pay 50% more per inspection.

SUMMER BROADCAST WORKSHOPS

The **2005 Wartburg/IBA Summer Broadcast Workshops** will be held on the Wartburg College campus in Waverly July 11-15 and July 25-29. These "hands-on" workshops are a chance for high school students to learn about radio and television, including live on-air broadcasts. All radio/TV stations will soon receive letters containing a workshop brochure; radio stations will also receive sample PSA scripts. For more information, there is a link on the IBA website- www.wartburg.edu/news/iba/. Anyone with questions should contact workshop director Dr. Jeff Stein at Wartburg College, 319-352-8534. We hope you will encourage your part-time employees and local high school students to attend this worthwhile effort, which continues to be financially supported by the Iowa Broadcasters Association and Quarton-McElroy/IBA Endowment.

JOB BANK REMINDER

Need a position filled? Use the free IBA Online Job Bank for all your EEO outreach and recruitment efforts. Log on to www.iowabroadcasters.com to post all of your job openings 24/7. **Please know it is important that you include the "EOE" tag in ALL of your postings.**

IBA OFFICE

NOTE... the IBA Office will be **closed** May 31 - June 3 and again June 13 - 14. If you need to contact the office during that time, please send an e-mail to - iowaiba@dwx.com.

UPCOMING EVENTS

June 17 (W. Des Moines): IBA Summer Convention. June 17 (W. Des Moines): IBA Annual Meeting.