

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

TO: All General Managers & Department Heads

www.iowabroadcasters.com

3-24-06

SPECIAL WISHES

On Monday, March 27 IBA Founder and first President, Bill Quarton, celebrates his 103rd Birthday!...Congratulations Mr. Q.

MARY QUASS RE-ELECTED TO NAB BOARD

Mary Quass President / CEO of NRG Media, LLC in Cedar Rapids has been re-elected to the **NAB Radio Board** representing the Iowa and Wisconsin district - #14. Quass is a Past President of the Iowa Broadcasters Association and currently serves as Treasurer of the Quarton-McElroy/ IBA Endowment Advisory Board. NAB radio board members serve two-year terms and can serve no more than two consecutive terms. The new 2006 Radio Board will meet this June in Washington DC.

SATELLITE RADIO BILL INTRODUCED IN SENATE

Senators Olympia Snowe (R-ME), Max Baucus (D-MT) and Trent Lott (R-MS) have introduced **S. 2418, the "Local Emergency Radio Service Preservation Act of 2006."** The legislation is nearly identical to H.R. 998, which has now gained 111 co-sponsors in the House, including ALL four Iowa Representatives. The Snowe-Baucus-Lott bill would codify the agreement between NAB and XM Satellite Radio, precluding satellite companies from using ground based repeaters for localized content. The legislation would also order the FCC to investigate the legality of satellite's practice of putting local content on nationally distributed channels. Finally, the measure would prevent satellite radio companies from using new technologies to deliver localized content in violation of the terms of their licenses. NAB needs your help to build Senate support...Contact Senators Grassley and Harkin--ask them to support local radio and co-sponsor S. 2418. Contact numbers can be found at www.iowabroadcasters.com- Lets get BOTH Iowa Senators on this bill!

CONGRESSIONAL STAFFER JOINS NAB

Mike Mullin has joined the NAB GR team as a new Director of Government Relations. Mike comes to NAB from the office of Rep. Mike Doyle (D-PA), where he served as Senior Legislative Assistant. He covered telecommunications issues and committee related activity for the Congressman, who serves on the House Energy and Commerce Subcommittee on Telecommunications. He is a graduate of James Madison University and originally from Arlington, Virginia.

FCC ADDS HOMELAND SECURITY BUREAU

The FCC has established a Public Safety and Homeland Security Bureau. In addition to EAS oversight, the new bureau will be in charge of enhanced 911, public safety-answering points and communications for law enforcement. Congressional approval is still needed.

STATEWIDE TORNADO DRILL

On **April 5th** the NWS in Des Moines will issue a statewide EAS Tornado Test between 10:10-10:30am at approx.10:15am. This will only be a TEST-- but sent through the EAS like a real Tornado Warning—using the "TOR" code. It **DOES** count as your weekly test. A memo detailing the test was sent out to all GM's yesterday. Severe weather in Iowa is a serious matter...thanks for your help!

ON APRIL 1

All Commercial **RADIO** stations must file your ASCAP / BMI Annual Report. There is no annual SESAC reporting requirement.

APRIL FOOLS DAY WARNING

If your station has plans for April Fools Day, make sure the joke is not on you. Be careful that any planned on-air prank is not an **illegal hoax**. FCC rules bar stations from knowingly broadcasting false information concerning a crime or catastrophe, if it is foreseeable the broadcast will cause or lead to public harm.

BY APRIL 10...

All **Stations** place the Quarterly Issues/Programs List for the First Quarter-- January 1-March 31, 2006 calendar quarter in your public inspection file. Also...All Commercial **TELEVISION** stations need to electronically file the Children's TV Programming Report (FCC Form 398) for the January 1-March 31, 2006 calendar quarter. Place a copy of it AND documentation regarding children's programming commercial time for the January 1-March 31, 2006 calendar quarter in your public file.

UPCOMING

March 29 (Des Moines): IBA Board of Directors Meeting. April 28 (Cedar Rapids) Q-Mac/IBA Endowment Advisory Board.
May 2 & 9 (via Satellite): TV Sales Workshops. June 29 (W. Des Moines): IBA Summer Convention.

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"Radio and television stations working to promote, protect and enhance free over-the-air broadcasting"