

IOWA BROADCASTERS ASSOCIATION

FAST NEWS

TO: All General Managers & Department Heads

www.iowabroadcasters.com

3-17-06

KUDOS – TWO IOWA STATIONS RECOGNIZED

Chosen by a panel of judges, two Iowa radio stations... [KIOA-FM/Des Moines](#) and [KCVM-FM/Cedar Falls](#) have been selected among 50 finalists for a **2006 NAB Crystal Award**, recognizing their outstanding commitment to community service. Ten Crystal Award winners will be named on April 25 during the NAB Convention in Las Vegas. Congratulations & Good Luck - KIOA and KCVM!

INDECENCY FINES MAY GET EVEN WORSE

The FCC actions taken Wednesday against TV stations for airing indecent programming could fuel Congress to increase fines. As TV broadcasters deal with the latest FCC anti indecency hit – about \$4 million in fines – know that it could get worse. Thanks to aggressive anti indecency groups Congress is working toward making indecency fines even more painful. As you know the House has already passed Indecency legislation increasing the fine for airing an indecent utterance or image from \$32,500 to \$500,000 and requiring the FCC to hold a license revocation hearing after a station's third violation. Senate Commerce Committee Chairman Ted Stevens (R-AK) is now saying he will move indecency legislation this spring. It is not yet known how far he wants the fines to go, and whether or not the Senate legislation will contain license revocation language. There is also talk of the Senate bill including a break for small broadcasters, a sliding scale with smaller fines for smaller markets. Stand by!

TORNADO DRILL BEING PLANNED FOR APRIL 5

April 3-7 is Severe Weather Awareness Week in Iowa. During the week the National Weather Service will promote severe-weather safety and issue **ONE** live EAS Tornado Test on **April 5** between 10:10-10:30am. Further details will be sent out to all stations shortly.

SCHOLARSHIP PROMOS END - MARCH 18

IMPORTANT REMINDER...Please make sure any/all IBA Scholarship promos running on your station(s) STOP airing Saturday, **March 18**...Be sure to let your staff know as well. Thanks for helping spread the scholarship message again this year.

WORKING FOR YOU

IBA was represented on Capitol Hill this month. Our IBA delegation, with Rick Sellers, KMRY, Cedar Rapids; Jim Field, KJAN, Atlantic; Joel McCrea, Clear Channel Radio, Des Moines; Steve Martinson, KIMT-TV, Mason City; John Phelan, KCRG AM/TV, Cedar Rapids; Bob Day, KCCI-TV, Des Moines and IBA Executive Director Sue Toma met with the Iowa Members of Congress and staff in Washington, DC on March 1. Issues discussed included Satellite Radio, Indecency, DTV and Retransmission/Must-Carry. IBA is committed to serving all Iowa broadcasters through this strong lobbying effort.

IN WASHINGTON

State broadcasters heard from some of the most influential decision makers while attending this year's State Leadership Conference in Washington including, new FCC Commissioner, Deborah Taylor Tate; House Commerce Committee Chair **Rep. Joe Barton (R-TX)**; House Commerce Committee Vice-Chair **Rep. Chip Pickering (R-MS)**; House Commerce and Judiciary Committee Member **Rep. Rick Boucher (D-VA)** and Senate Commerce Committee Member **Sen. Kay Bailey Hutchinson (R-TX)**.

STILL TIME TO SHOW YOUR GOOD WORKS

The deadline for completing the [NAB Community Service Survey](#) has been extended to **March 22**. If you have not already done so - there's still time. Now more than ever your station's participation is needed...regardless of the level of your community activities. You can complete the survey online at: www.broadcastpublicservice.org logging in with your UserID (call letters) and your password (shown on the survey label you received). Contact [Terry Ottina](#) of NAB Research and Planning at 202-775-4977 if you have questions. Responses will be kept confidential. Having just returned from Washington, we know all too well the current political climate on Capitol Hill -- these results have never been more important – This information will be a valuable tool, showing all our policy makers the many positive ways free over-the-air broadcasters serve their local communities. Please participate.

IOWA RADIO ACADEMY A SUCCESS

34 account executives from over 20 Iowa radios stations attended the 3-day RAB Sales Training Academy in Des Moines February 27 - March 1. With the support of the Q-Mac/IBA Endowment Fund, IBA provided members who attended, a \$300.00 per student discount. According to one participant...*"I took the Advanced Course and learned a TON. I'm already using the info and tools and had a really great sales day today...Thanks for being there for all of us Iowa Radio Folks!"* IBA and the Q-Mac Endowment want to say thank you to all GMs and Sales Managers who made the time and financial commitment to send staff to this very valuable event.

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"Radio and television stations working to promote, protect and enhance free over-the-air broadcasting"